

# BOSS LADY



vineet nayar  
STAY  
INSPIRED



*Dear Boss lady*

*I've often wondered about the book 'Nice girls don't make the corner office' by Dr. Lois P Frankel. The author cautions women that their careers could get sabotaged by "girlish behaviour" learned in childhood, such as working non-stop without a break, worrying about offending others, backing down too easily, explaining too much when asked for information or "polling" friends and colleagues before making a decision.*

*I just have one line to say, "find your direction, marshal your troops and chart out your own path, as you know what's right for you."*

*Always remember, no one can stop you from succeeding, but only if you believe in yourself, dream big, work smart and be a 'Boss Lady'.*

*I hope your journey is full of amazing stories.*

*Smiles,*

*Vineet*

## BE THE LADY OF THE STARS



The world is not fair, most changes take longer than one lifetime to realize, so if this is the age and this is the moment, then rather than waiting for the world to change, women can perhaps step up with greater force and bring so much of their best on the table that it will make it hard for the world to push them aside.



## LOOK INSIDE - BE YOUR OWN LEADER



We need more women to believe that they deserve better and change their destiny and feel unhappy enough to take charge to do that. Don't live your life trying to be useful to someone else. Try living it being truthful to your inner self. 

## WALK THE TALK- SET AN EXAMPLE



You need to believe in yourself no matter what the situation is.

Self-belief is almost always the first step to your journey of dreams. Always aim high, as we always underperform our aspirations. So, out of fear, if you dream small, you will achieve small. Dream fearlessly.



## INHALE, EXHALE, START AGAIN



In moments of crisis, leaders are neither distracted or depressed. They are excited because they see an opportunity in the imperfection and uncertainty. When a diamond-cutter looks at the rough diamond, he gets excited because an opportunity in that imperfection as does a potter when he sees dirty clay.



## KEEP WALKING - THERE ARE NO BACKUPS



Women need to display tenacity and an uncompromising determination to climb the professional ladder. Opting out cannot be a choice. Take one step forward, the next step will show itself to you thereafter. It's never about the solution, but just the next step.



## CAN YOU BE YOUR OWN LIFEGUARD?



When you need to sail through a storm, throwing up your hands will not help. If you have been trying so far; you just need to try even harder. Rather than developing cold feet amidst the freezing rain of pessimism, invest in the right areas at the right time.



## FIGHT FOR IT- IT IS YOUR'S!



There has to be irrationality in your expectation from yourself, your team, your idea & even the world at large. Have at least one dream which you want badly and then go after it with a vengeance, lock your eyes on it, knock your lungs dead for it!



## ARE YOU A RULE-BREAKER?



Nothing great is ever accomplished until a pattern is broken. Don't be a spectator of your own life lady, you were born to perform and not just clap. You were born free and not a slave to others expectations. 

## MILES TO GO - START RUNNING!



You are running a solo race and how far you will get in life depends on what you will do with what you have and not what you wish you had. If you ever feel that life's race is not fair and you may have started the farthest, remember the road will not shorten itself for you, nor will it get any smoother. It's only you who will have to run with greater passion and intensity to close the gap and win the race.

