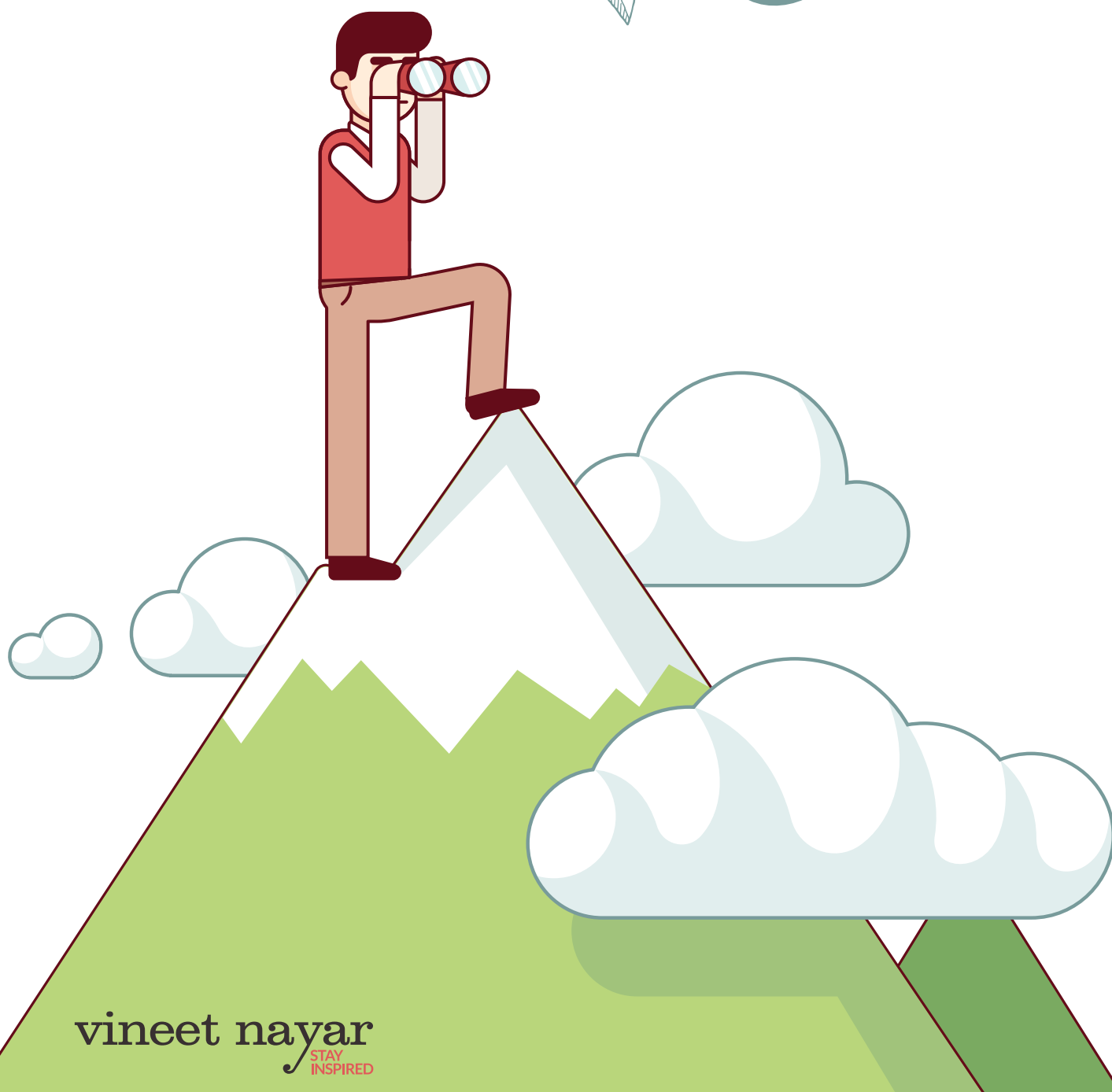


Startup NINJA



Hey Ninja

I still remember when I was asked to lead 100,000 people at a time when the whole economy was slumping. Handing over pink slips not only became the new normal, but a justified trend which picked up steam as people started blaming the situation rather than their own actions.

It was then that I decided, either I could jump alone and make a comfortable place for myself, or I can ask these 100,000 souls to take a leap of faith and jump with me.

Ups and downs are part of every entrepreneurial journey, what matters at the end are the people you nurture, the people who trust you, after all, there is a difference between building a startup to sell and building the same startup to last.

Smiles,

Vineet

A REBEL WITH A CAUSE



Don't be a rule maker, be a rule breaker, follow an idea and not a person, don't be afraid to stand out, break free.

Do stuff others find irrational because they don't know the difference between ignorance and irrationality, but you know it!



AN IDEA TO CHANGE THE WORLD



History is written in grand phrases, but the future is always about ordinary days made extraordinary by people who are not afraid to push the envelope. It may come across as a humble four-letter word, but the world has changed many times because of a simple 'Idea'.



WE ALL LOVE A CHAMPION



Think of the times when you have had to burn the midnight oil to meet a tight deadline. There are endless excuses that you can give yourself all night long to tempt you to give up midway and call it a night.

Now, think of a sportsperson who works relentlessly at their skills, stamina, focus, emotional strength- allowing themselves little or no slack. And yet, time and again they take setbacks and surprises in their stride.



LET'S TOAST THE WHOLE VILLAGE



Not every story has a distinct supporting cast. When an individual holds up the medal of honor at the end, he is a hero by all means, but not the only one for sure.

Every champion performance is accomplished with a collective effort of a team. It takes a village to build a CHAMP.



THE GREAT TREK TO SUCCESS



It matters little how high the mountain is, what matters most is how high you believed you can climb. One day, your mind will decide to find the gaps to jam your fingers to pull yourself up. Passionate people will never be happy with the status quo, they will constantly seek newer mountains to climb.



STOP ANSWERING, START QUESTIONING



Nothing great is ever accomplished until a pattern is broken. Unlearning what is learnt is a prerequisite in the journey to be a leader. Unlearn to learn isn't about being a “rebel without a cause.” It's a journey of self-discovery to ask yourself about your passion and what drives that passion. It is also about having the courage to ask, WHY NOT?



NOT FAST, JUST FURIOUS



A rock resting at the edge of a mountain, held in place by smaller rocks, is the ideal vision of a startup. Find your direction, marshal your troops, and carve your own path.

The climb to the peak of an entrepreneur's world is grueling, but resolve always trumps impossibility. Believe in your dreams!



IT IS YOUR SYMPHONY, CHANGE THE TUNES!



In the age of limitless competition what you sell becomes less important than how you sell it. If you are in search of a breakaway ideas to accelerate your growth-ask if you are first ready to break away from comforts of today. Develop courage for the untried, affinity for the unimagined and a mind of the unafraid!



THE RELAY-ISTIC WINNERS



The winners of tomorrow would be the products of who takes the big leap today. Always remember, business plans should be about dreams, and not numbers.

Our mind is measureless, and so should be our dreams and ambitions.



GET SET GOERS



You are running a solo race and how far you will get in life depends on what you will do with what you have and not what you wish you had. To solve a problem, just take one step forward, the next step will show itself to you thereafter. It's never about the solution, but just the next step!

